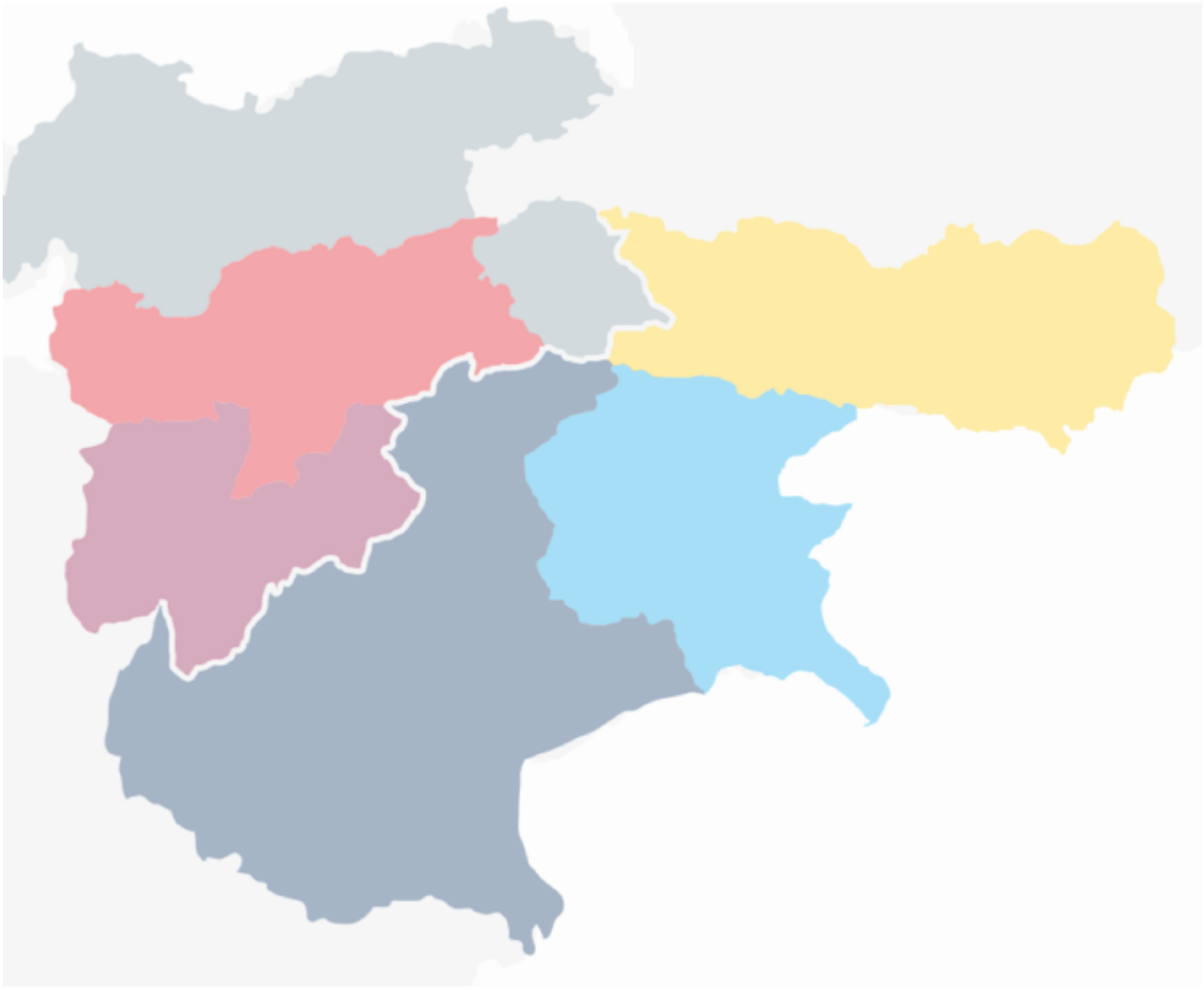
Project fiche

TITLE OF THE PROJECT	*iAGE - innovation Actions Generational Empowerment*
Funding programme	*Cross border cooperation programme: INTERREG V-A ITALY-AUSTRIA*
Summary of the project	*The project aims at developing tools and services, currently not properly activated in the project area, to increase social well-being with particular attention to the "elderly" segment. Specifically, the project focuses on the definition of "social-housing" models and protocols based on the collaboration between public and private in order to promote the active and participatory aging as well as on the creation of "laboratory places" to facilitate the generational meeting and exchange.*
Partners	*- Fondazione di Comunità della Sinistra Piave per la Qualità della Vita – NGO – Lead Partner (www.fondazionesinistrapiave.it) (IT)* *- Municipality of Monastier - TV (IT);* *- Municipality of Prata di Pordenone – PN (IT)* *- Queraum Institute (AT)* *Under involvement:* *- Austrian municipalities of the Programme area that show interest or have implemented social housing activities.*
Challenges	*The demographic change, the aging of the population, the decrease of birth rate, the growth in migratory flows and the increase in population age drive to a revision of territorial policies towards a new approach of community welfare. The iAGE project born considering these challenges, with the aim of developing and promoting innovative tools and services to increase social well-being, through the implementation of an empowerment processes for the population residing in the project areas.*
Objectives	*The general objective of the project is to develop and promote innovative tools and services to increase social well-being, with particular reference to the elderly, through the implementation of empowerment processes for the resident population in the project areas. In particular, the project intends to:* *- Develop and enhance "spaces" (tangible and intangible) dedicated to the elderly to improve the quality of life and promote active and participatory aging;* *- Create and enhance "laboratory places" to encourage the intergenerational meeting and exchange and the development of solidarity economy processes;* *- Strengthen the partnership approaches in order to strengthen the common sense of "social leadership" in the different generations.*

European dimension of the project / European added value	*In the project area, up to date, there are several initiatives in relation to the provision of social services for the elderly people. However, these initiatives appear uncoordinated, often losing effectiveness and creating disparities in the various territories. Furthermore, in relation to social policies, there is the absence of a common institutional and regulatory framework in the programme area, further proven by the absence of a common terminology for the identification of services. The creation of a common framework allows to guarantee a harmonious development.*
Contribution to other policies	*The project is consistent with the multiple sustainable development goals of the 2030 Agenda and in particular with: Objective 3: Good health and well-being for people; Goal 11: Sustainable cities and communities; Goal 17: Partnership for Goals.*
Synergy and complementarity	*The project builds upon important initiatives that are currently being undertaken by project partners and its local partnerships. In particular, the Municipality of Monastier has undertaken a local project to develop the "game" as a tool for intergenerational exchange, while the Fondazione di Comunità della Sinistra Piave, through a local partnership, will enhance the local initiative of "Girotondo delle età" which it has already been presented as best practice to the EU Parliament.*
Description of the project and organisation in WPs	***WP1: Coordination and project management activities*** ***WP2: Communication and dissemination activities*** ***WP3: Definition of common strategies for the supply of innovative services to increase social well-being, with particular reference to the elderly segment*** *Task 1: SCREENING* • *Recognition of the best experiences at EU level / Programme area in relation to the creation of spaces and initiatives (laboratory places) for the well-being of the elderly and active aging (eg. "Girotondo delle età"; "Game" project) – set up of a catalogue* • *Study of the integrated public-private approaches, based on the Austrian model, for the definition of a first cross-border framework* *Task 2: PARTICIPATORY APPROACH* • *Presentation of the catalogue to citizens and identification of solutions* • *Training (study visits)* • *Identification of local initiatives and creation of local partnerships* *Task 3: IMPLEMENTATION ROAD MAP* • *Definition of the implementation steps of the pilot actions (intraproject) and of their follow up*

	WP4 – Pilot launch of innovative services to increase social well-being, with particular reference to the elderly people *PILOT ACTION* • *Municipality of Monastier (TV): setting up of a space dedicated to a "laboratory place" to encourage meeting and generational exchange (premises already identified);* • *Municipality of Prata di Pordenone (PN): definition of protocols between the Municipality and private for the launch of social-housing activities in private spaces based on the provision of premises and properties by the elderly in urban and rural areas;* • *Fondazione di Comunità di Sinistra Piave: Definition of a structured model for generational exchange, through a preliminary study phase aimed at defining a regulatory framework, to be included in territorial planning policies and tools and to be activated in the area of the foundation.* ***WP5 - Evaluation, follow up and policy up take of good practices*** *Task 1: EVALUATION OF THE PILOT ACTIONS* • *Definition of the evaluation methodology and indicators and their application* *Task 2: FOLLOW UP OF THE PILOT ACTIONS - DURABILITY* • *Tools and commitments for the follow up of activities, including the integration of the protocols and regulations produced as part of the pilot actions within the local and regional regulatory framework* *Task 3: TRANSFER (INTERNAL and EXTERNAL)* • *Enlargement of local partnerships* • *Institutional transfer (policy uptake) to regional institutions and the USSL* • *Transfer to citizenship and development of the active role / social protagonist*
Output and result indicators	*n. best practices identified and replicated* *n. new regulatory and implementation tools identified* *n. social services tested*
Durability / sustainability	*The sustainability of the project is intrinsic in the planned activities and in particular in those of WP5 which provide for the transfer of design approaches and outputs to higher-level policy makers in order to promote their adoption in the policy tools of the social sector at regional level. Furthermore, the strengthening of local partnerships that the project provides supports the project's durability even beyond its conclusion.*
Innovative character	*The project is innovative since it intends to create a shared cross-border scenario favorable to the establishment of a common institutional and regulatory framework in the programme area. Furthermore, the proposal of social housing services that see the close collaboration of the private sector and elderly people represent a new approach for the programme area.*

Target groups	*Self-sufficient elderly population* *bodies in the social sector* *Institutions and policy-makers* *Citizenship*
Budget	*The budget will be distributed according to project activities carried out. The resources will be mainly allocated in the pilot actions. Investments are also foreseen (Municipality of Monastier).*