

Project fiche

TANDEM – “Silver age”

TITLE OF THE PROJECT	Integrated services for active aging and overall well-being of over65s - WellOver65
Funding programme	INTERREG Italia-Austria
Summary of the project	<p>Although many older people enjoy good health, ageing often leads to limitations that prevent older citizens from accessing goods and services and living independently.</p> <p>The project aims to create models of integrated cross-border services, developed in collaboration between public and private entities, that promote the gradual entry of the population into the "silver age" phase and ensure the well-being of the over 65 in its entirety, i.e. psychological/cognitive, relational and physical.</p>
Partners	<ol style="list-style-type: none"> 1. Municipality of Pordenone (PN) - IT; 2. Fondazione Comelico-Dolomiti Centro Studi Transfrontaliero - IT; 3. Silicon Alps Cluster (Villach) – AT.
Challenges	<ul style="list-style-type: none"> – Health care and long-term care systems risk becoming financially unsustainable, as a shrinking workforce may no longer be able to meet the needs of the growing number of older people; – maintaining autonomy and independence as one gets older is essential in order to postpone hospitalization of the elderly as much as possible over time, both for the well-being of the elderly themselves and for reasons of financial sustainability of administrations; – promote active ageing through health care systems focused on health promotion, disease prevention and equitable access to quality and long-term primary health care, both in large cities where the number of elderly people is very high, but also in remote and inaccessible areas (such as mountain communities).
Objectives	<p>The project aims to encourage the entry of the population into the "silver age" phase in better conditions and with greater awareness. In order to achieve this general objective, the project aims to activate and test innovative services that allow older people to overcome psychological/cognitive, relational and physical difficulties:</p> <ul style="list-style-type: none"> – promote the relational exchange between different generations for psychological/cognitive well-being. – facilitate accessibility to innovative services (both in "peripheral" areas and in urban centres);

	<ul style="list-style-type: none"> – promote physical well-being, postponing the hospitalization of the elderly as much as possible over time.
Contribution to programme's objectives	The project contributes to the achievement of the objectives of the Italy-Austria programme as it proposes cross-border pilot actions that improve, through cross-border institutional collaboration, the quality of life of elderly people and sustainability in health care, through the experimentation of cross-border services dedicated to the elderly.
European dimension of the project / European added value	Ensuring the accessibility of goods and services to all older people and the possibility to live independently is both a matter of fundamental rights and is essential to make the best use of the potential of older people in social and economic terms throughout Europe, according to policies shared between different nations.
Contribution to other policies	<ul style="list-style-type: none"> – Agenda 2030-Goal 3: Good health and well-being for people; Goal 11: Sustainable cities and communities; Goal 17: Partnership for goals; – Health 2020: a European policy framework supporting action across government and society for health and well-being – EU guiding principles for active ageing were developed by the Social Protection Committee and the Employment Committee. – European Chart on the Rights and Duties of the Elderly in Need of Care and Long Term Care, and its accompanying guide, implemented by the EUSTACEA project (2008-2010, Daphne III Programme) – voluntary project "European Quality Framework for Social Services" developed by the Social Protection Committee.
Synergy and complementarity	<p><u>E.CA.R.E. Project</u>, co-funded by the INTERREG Italy-Austria Program that aims to reduce social isolation and psychological, physical and relational difficulties of elderly people living in their own home or in a home made available to them by the public administration.</p> <p><u>HEALTHNET Project</u>, co-financed by the INTERREG Italy-Austria Program which aims, through a series of activities of comparative analysis, training and experimentation, technological but not only, to define innovative models of intervention in the health and social field for the definition of shared organizational policies in the cross-border area with regard to home care for the welfare of the inhabitants.</p> <p><u>The ITHACA project</u>, funded by Interreg Europe, is about nine EU regions that join forces to share experiences and good practices on smart health and care innovation, with the aim to improve active and healthy ageing of the population.</p> <p><u>WeDO project</u>, European Partnership for the well-being and dignity of older people, a European project (2010-2012) co-funded by the European Commission. This project was conducted by a steering group of 18 partners from 12 European Union (EU) Member States interested</p>

	in working together to improve the quality of life of older people in need of care and assistance.
Description of the project and organisation in WPs	<p>WP1 - Project management activities</p> <p>WP2 - Communication activities</p> <p>WP3 - Screening of active services (recreational, social and health) in the territories (in terms of type and catchment area) and analysis of best practices.</p> <p>WP4 - Definition of at least n. 3 models of innovative services (one per recreational, social, health) and pilot implementation of these models in the territories of the project partners.</p> <p>WP6 - Evaluation and definition of a methodology for replicability in other territories/contexts. Launch of a candidacy campaign for the replication of some of the models developed by the project</p>
Output and result indicators	<ul style="list-style-type: none"> - N. 3 innovative service models dedicated to improving the quality of life of elderly people; - % of the population over 65 using these services; - Decrease in the number of annual hospitalizations of over 65; - Increased perception of well-being by the over 65s and family members; - Guidelines for the implementation of innovative services
Durability / sustainability	<p>The future sustainability of the project is embodied in the institutional commitment, beyond the end of the project, to:</p> <ul style="list-style-type: none"> - use the service models identified; - apply the best performing service models in the different territories.
Innovative character	<ul style="list-style-type: none"> - Creation of synergistic activities to ensure the well-being of the over 65s in its entirety; - Creation of models of integrated services that provide for collaboration between different subjects (both public and private) - promoting the health of the elderly also through the use of ICT.
Target groups	<ul style="list-style-type: none"> - Over 65 and their families (caregivers); - Socio-healthcare and social welfare areas; - Service providers operating in the personal services sector; - Hospital companies - Local Association.
Budget	900.000,00 €